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| K H O I L EDesigner/Costumer/Filmmakerkhoistudio.comkelly2000khoi@gmail.com |  |
| **SKILLS**Art DirectionNetworkingFashion DesignDrapingPattern DevelopmentFashion IllustrationFabric ManipulationEmbroideryEmbellishments**Software**Acumark Adobe PhotoshopAdobe IllustratorAdobe Premiere ProMicrosoft Office SuiteGoogle Suite**Tools**Industrial Sewing MachineDSLR | **EDUCATION****SCHOOL OF THE ART INSTITUTE OF CHICAGO (SAIC)**Bachelor of Fine Arts, Emphasis on Fashion and Film* Body Builder Award for Garments/Wearables, 2022
* Body Builder Award for Time Based+ Performance, 2022
* Body Builder Award for Garments/ Wearables, 2021
* Contemporary Practice Scholarship, 2019
* Honors Merit Scholarship, Contemporary Practice Scholarship, 2018

horizontal line**PROFESSIONAL EXPERIENCE****PRIVATE LABEL, KHOIstudio***Creative Director*, Chicago, IL/ 2021-Current* Develop original stories/concepts and design collections with the intention of sparking conversation and engagement in media.
* Brief clients on budgets and timeline presentation
* Source domestic materials and labor according to budgets and briefs
* Travel overseas to source material, manufacturing, and network
* Communicate with clients on changes through emails.
* Drape, pattern, and fit muslin iterations for clients.
* Create production-ready designs and layouts/storyboards,
* Establishing the look/tone/feel for campaigns and executions.
* Collaborate with photographers, producers, manufacturers, and other team members to execute projects.
* Proactively seek out talents, outsources, and financial networks to bring new ideas, creative concepts, and design solutions to life for clients
* Ensure all visual design adheres to existing brand guidelines.
* Conceptualize marketing strategies to create audience awareness and excitement for launch, in short form (Instagram) and long form videos (Youtube/Vimeo)
* Edit photos, videos, and marketing materials.
* Design/create website and carry out A/B testing to ensure best audience experience.

**6018North** *Designer,* Chicago, IL/ 2023* Designed and constructed garments live on stage
* Present collection to audience
* Educate team on sales pitch
* Videograph event for press materials
* Direct models for runway

**TRIA SMITH***Designer,* Chicago, IL/ 2023* Sketched mini collection based on artist’s brief
* Coordinate budget for production of garments
* Experimented with materials to create show samples
* Update team on design changes, through email correspondences
* Attend fashion show and take notes of trends
* Assist in designing layout of upcoming show productions

**KATRIN SCHNABL** *Studio Assistant*, Chicago, IL/ 2022-2023* Cut stretch fabric and mesh for dancer’s costumes.
* Wrap and bundle cut pieces for production.
* Construct garments using overlock machine.
* Organize materials and ensure order of operations.
* Attend opening shows and network with audience
* Coordinate exhibit layout for installation
* Handle artwork for transport and install

**THE GOODMAN THEATER***Costume Stitcher*, Costume Department, Chicago, IL/ 2022-2023* Construct garments for performers, using historical patterns.
* Embellish existing garments.
* Repair and mend damages
* Create trims and embellishments.
* Prep and roll fabrics
* Flatline pattern pieces for construction

**SAIC EARLY COLLEGE PROGRAM***Teaching Assistant*, Fashion Design/Construction, Chicago, IL/ 2021-2022* Aided lecturer in daily tasks
* Demonstrated construction techniques (patterning/ draping)
* Lead concept presentations/critiques and organize workflow.
* Communicate with management team on student’s progress, through timely emails
* Troubleshot students’ problems, through one-on-one meetings to discuss execution of final garments.

**BENJAMIN LAROSE FOR STEPPENWOLF THEATER** *Studio Assistant*, Chicago, IL/ 2022* Hand embellished pattern pieces for costume
* Communicate invoices and budgets

**BLOOMINGDALES***Stylist*, YES/ Juniors Contemporary Department, Chicago, IL/ 2018-2019* Consulted with clients for events and pulled garments.
* Exceeded weekly sales goals, at times upward of 60%.
* Educated customers on existing and coming trends
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