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| K H O I L E  Designer/Costumer/Filmmaker  khoistudio.com  kelly2000khoi@gmail.com |  |
| **SKILLS**  Art Direction  Networking  Fashion Design  Draping  Pattern Development  Fashion Illustration  Fabric Manipulation  Embroidery  Embellishments  **Software**  Acumark  Adobe Photoshop  Adobe Illustrator  Adobe Premiere Pro  Microsoft Office Suite  Google Suite  **Tools**  Industrial Sewing Machine  DSLR | **EDUCATION**  **SCHOOL OF THE ART INSTITUTE OF CHICAGO (SAIC)**  Bachelor of Fine Arts, Emphasis on Fashion and Film   * Body Builder Award for Garments/Wearables, 2022 * Body Builder Award for Time Based+ Performance, 2022 * Body Builder Award for Garments/ Wearables, 2021 * Contemporary Practice Scholarship, 2019 * Honors Merit Scholarship, Contemporary Practice Scholarship, 2018   horizontal line  **PROFESSIONAL EXPERIENCE**  **PRIVATE LABEL, KHOIstudio**  *Creative Director*, Chicago, IL/ 2021-Current   * Develop original stories/concepts and design collections with the intention of sparking conversation and engagement in media. * Brief clients on budgets and timeline presentation * Source domestic materials and labor according to budgets and briefs * Travel overseas to source material, manufacturing, and network * Communicate with clients on changes through emails. * Drape, pattern, and fit muslin iterations for clients. * Create production-ready designs and layouts/storyboards, * Establishing the look/tone/feel for campaigns and executions. * Collaborate with photographers, producers, manufacturers, and other team members to execute projects. * Proactively seek out talents, outsources, and financial networks to bring new ideas, creative concepts, and design solutions to life for clients * Ensure all visual design adheres to existing brand guidelines. * Conceptualize marketing strategies to create audience awareness and excitement for launch, in short form (Instagram) and long form videos (Youtube/Vimeo) * Edit photos, videos, and marketing materials. * Design/create website and carry out A/B testing to ensure best audience experience.   **6018North**  *Designer,* Chicago, IL/ 2023   * Designed and constructed garments live on stage * Present collection to audience * Educate team on sales pitch * Videograph event for press materials * Direct models for runway   **TRIA SMITH**  *Designer,* Chicago, IL/ 2023   * Sketched mini collection based on artist’s brief * Coordinate budget for production of garments * Experimented with materials to create show samples * Update team on design changes, through email correspondences * Attend fashion show and take notes of trends * Assist in designing layout of upcoming show productions   **KATRIN SCHNABL**  *Studio Assistant*, Chicago, IL/ 2022-2023   * Cut stretch fabric and mesh for dancer’s costumes. * Wrap and bundle cut pieces for production. * Construct garments using overlock machine. * Organize materials and ensure order of operations. * Attend opening shows and network with audience * Coordinate exhibit layout for installation * Handle artwork for transport and install   **THE GOODMAN THEATER**  *Costume Stitcher*, Costume Department, Chicago, IL/ 2022-2023   * Construct garments for performers, using historical patterns. * Embellish existing garments. * Repair and mend damages * Create trims and embellishments. * Prep and roll fabrics * Flatline pattern pieces for construction   **SAIC EARLY COLLEGE PROGRAM**  *Teaching Assistant*, Fashion Design/Construction, Chicago, IL/ 2021-2022   * Aided lecturer in daily tasks * Demonstrated construction techniques (patterning/ draping) * Lead concept presentations/critiques and organize workflow. * Communicate with management team on student’s progress, through timely emails * Troubleshot students’ problems, through one-on-one meetings to discuss execution of final garments.   **BENJAMIN LAROSE FOR STEPPENWOLF THEATER**  *Studio Assistant*, Chicago, IL/ 2022   * Hand embellished pattern pieces for costume * Communicate invoices and budgets   **BLOOMINGDALES**  *Stylist*, YES/ Juniors Contemporary Department, Chicago, IL/ 2018-2019   * Consulted with clients for events and pulled garments. * Exceeded weekly sales goals, at times upward of 60%. * Educated customers on existing and coming trends |
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